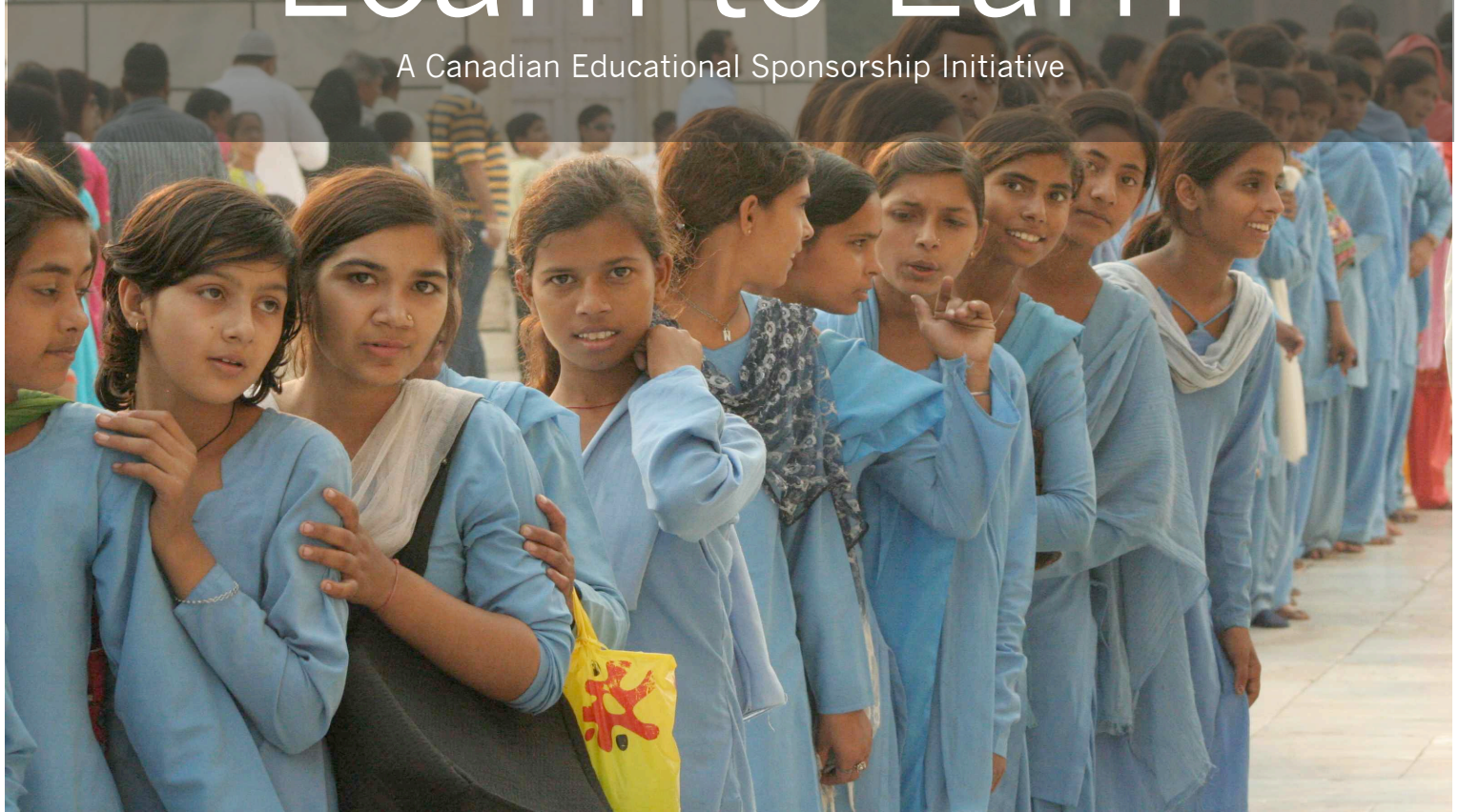


Learn to Earn

A Canadian Educational Sponsorship Initiative



Program's Vision

FOSTERING ENGLISH COMMUNICATION SKILLS AND DEVELOPING SELF-CONFIDENCE:

Without a strong command of English and a sense of self-worth, there are very few opportunities for people in India today. The Learn to Earn Program addresses this issue by providing top-quality student-centered lessons that encourage self-discovery and realization of one's true potential.

INCLUSION INTO INDIAN SOCIETY:

An important goal of the program is to help the young ladies open their own personal bank account, partnering with local NGOs in providing workshops on financial literacy, training on using email and social networking, and assistance in getting official government identification cards.

JOB PLACEMENT WITH LOCAL BUSINESSES:

The end goal of this program is to set up every participant with a safe, well-paying and respectable job in the service or hospitality sector. This placement will enable the participants to claim financial independence and allow them an opportunity for personal growth and discovery.



ILSC-New Delhi

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Selection Criteria

Six program participants selected via interviews upon the criteria of:

- Disadvantaged background (house visits with the family are included)
- Young (16-25)
- Preferably unmarried
- Minimum education level of grade 8
- Successful completion of ILSC's pre-course English assessment test
- Interest in English
- Motivation and dedication demonstrated in the interview

Study Schedule

Monday – Friday, 3 hours per day of English classes with a certified TESOL instructor at ILSC-New Delhi campus.

Classes focus on building communication skills with an emphasis on speaking and listening. Other skills such as grammar, writing, reading, pronunciation are also included into the program.

Classes incorporate a variety of interactions such as pair-work, role-plays, presentations, and group discussions.

Progress checks are conducted every 4-weeks.



“For the first time in my life, I can see a future for myself and my family. I am able to save money and plan for a better life for my son.”

- Mallika Tandon, ILSC employee and original LTE participant

Program Details

- Free tuition, course textbooks and self-study workbooks
- School supplies such as pens, paper, notebooks and an English dictionary.
- Access to ILSC's computer lab for emailing, social networking and online language learning.
- A monthly allowance of Rs500, or \$11CND, is given to each participant to cover daily expenses such as transportation and lunch.
- A 20-hour program on basic financial literacy is given to all the program participants so that they can learn about personal financial management (i.e. opening bank accounts, credit/debit cards, interest rates, importance of savings etc.)
- 15-hour job preparation program offered at the end of the language training which focuses on personality development, interview skills and business workplace preparation.
- “Buddy Program” with international students whereby the young ladies are paired up with new students to give them neighbourhood tours and help with questions about life in India.

Program Length

- Language training program is 6-months in duration for a total of 360-hours of class time.
- Internship program is 1-month in duration whereby ILSC places each participant with a local business in the service or hospitality sector. Half of the program participant's salary is paid for by ILSC and the other half by the business owner. If the business wishes to retain the young lady at the end of the one month, they will take over the entire cost of her salary.

Costing Breakdown

Particulars	Cost (CND)	Details
Monthly Allowance	\$11	Given to participants to cover daily expenses like transportation and lunch
Teacher Fees	\$177 + \$80	An ILSC teacher is paid for the first month as the girls work towards being integrated with international students from 2nd month onwards. Job Preparation Week: An ILSC teacher is paid for the one-week job preparation course, total of 15 hours.
Material Fees	\$32	Includes textbooks, notebooks, dictionary, pen and binder
Internship Fee	\$100	Partial payment for a month internship with a local business
Financial Literacy Workshop	\$65	Payment for The Sanchayan Society's financial literacy seminars
Start-up Costs and Ongoing Admin Fees		
- Transportation	\$50	Includes transport fees for program coordinator (visits to organizations, potential partners, house visits and schools)
- Recruitment & Screening	\$30	Includes recruiting costs and initial assessment tests and interviews
- Life Skills Training	\$55	Introduction of various life skills training modules, such as emailing and social networking workshops and computer training
- Counseling	\$50	One-to-one counseling with program coordinator for career exploration, monthly check-in and personal career development
- Advertising cost	\$150	Posters, brochures, ads in local papers for recruiting
Total	\$800	Total fee for sponsorship of one participant for 6 months of classes plus 1 month internship